- About KEYS.
- An update on what KEYS has done so far to end child marriages in Kapyanga.
- Geographical Area of Coverage.

By: Frank Mwale





Firelight visit to KEYS nurtured grassroots partnership







Brief History of KEYS CBO

•KEYS CBO was founded in 2019 by community members and officially registered with the Malawi Government in 2022.

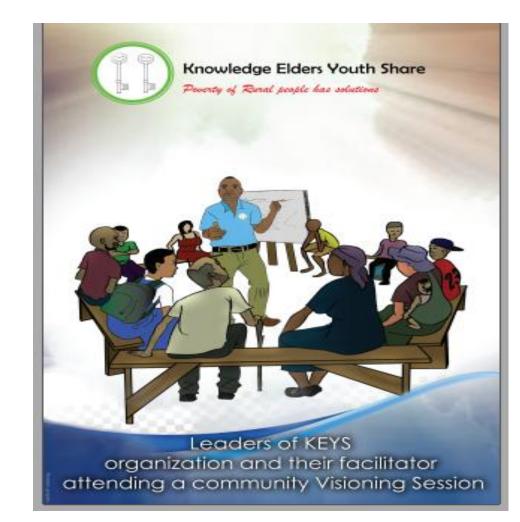
KEYS (Acronym) denotes 'Knowledge Elders, Youth Share.'

Joins elders and youth together to share indigenous & scientific knowledge, propose projects and solutions to challenges affecting our community.

Believes in teamwork, inclusivity, & gender balance (50:50 selection criteria yet to adapt

60:40).



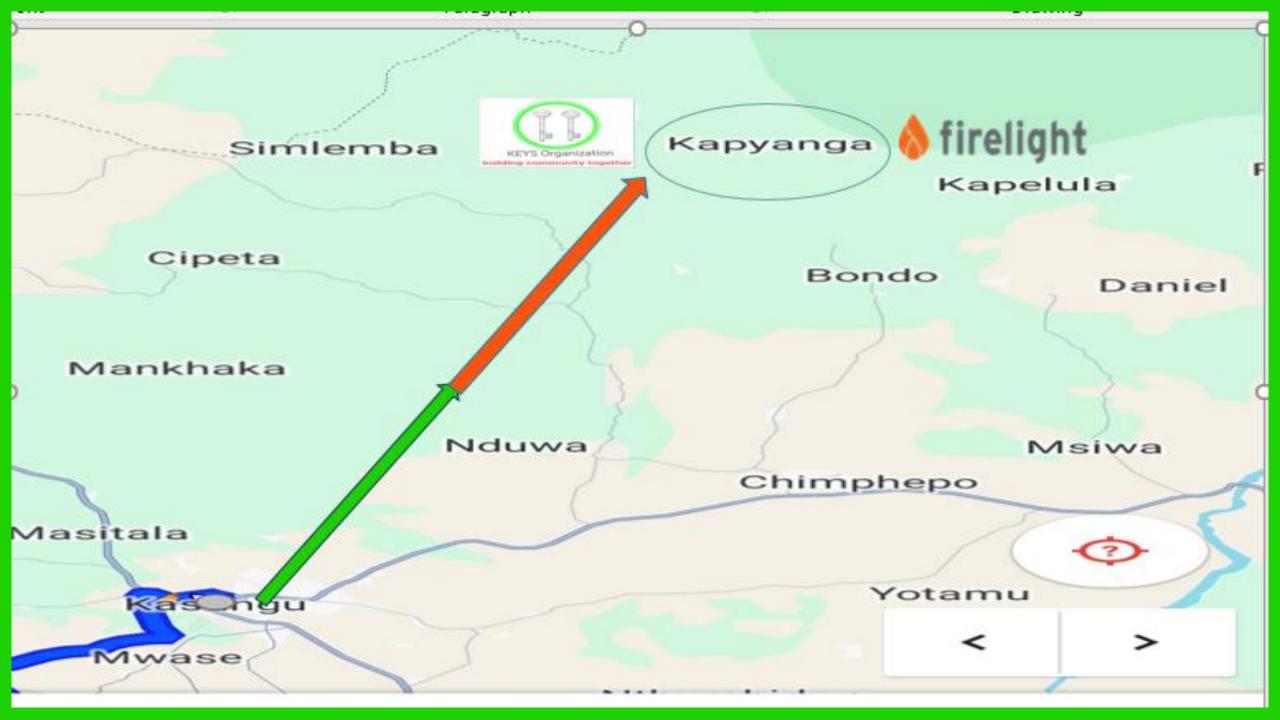




Geographic Area of Coverage

- KEYS CBO operates in senior group village head Kapyanga under Traditional Authority, Wimbe.
- Located in middle east of Kasungu district.
- Senior Group Kapyanga has a total population of 9249 from four main villages (See table below).
- Target group include youth/children, elderly people, OVC, people with disability, & widows).

Name of Village	# Households	Men	Women	Total
Kapyanga	721	`1914	2308	4222
Chimanda	247	738	934	1672
Kapunguwa	214	693	921	1614
Chimbudzi	216	744	1007	1751



WHY DO WE EXIST

OUR MISSION

Unlocking success through innovation and collaborative efforts with community partners to promote self-sufficiency and quality of life.

OUR VISION

Becoming the global organization in providing research, sustainable and innovative solutions to transform the lives of rural people.





OBJECTIVES (NOTABLE)

- Advocate for social justice and equality through lobbying of policy changes, effective community engagement by raising awareness on socio economic and educational issues (ECM, CBCC).
- Organize cultural sessions to stimulate knowledge sharing (indigenous & scientific) for solving social challenges & adapting to climate change.
- Mobilize & document culturally valued elements to sustainably preserve environment and address real issues affecting the youth.
- Provide mentorship & leadership development opportunities to youth.





WHAT DRIVE US TO BE RIGOR

PILLARS Knowledge Capacity Entrepreneurship Advocacy share building creation

- Knowledge Share continuous seeking & sharing of knowledge to improve our community & KEYS organization.
- Capacity building focused on enhancement of our abilities and skills through trainings to develop our potential and meaningfully contributing to community and KEYS.
- Entrepreneurship creation emphasizing on development of new businesses or initiatives towards self-employment.
- Advocacy–Raise awareness to drive positive change on issues affecting our communities, influence or lobby for policy changes, build partnerships, garner support & expertise to help address social issues). Re-Firelight, Social Welfare
- Empower communities to have their voices heard to promote accountability& communitydriven decision-making processes.

WHAT WE HAVE DONE TO END CHILD MARRIAGES

- Foiled 13 potential child marriages from happening through couple counseling.
- Discontinued 9 child marriages.
- Identified one member from our team to work as a Child Protection Worker (CPW).
- Conducted 11 advocacy meetings on ECM & CBCC with traditional, religious & political leaders.
- Established 7 CBCCs (Mmela Mpoyamba).
- Conducted 69 awareness meetings and reached 1, 873 (749 men,
- 1,124 women) with ECM messages & sources of child marriages.







Conti.....!

What we have done to end child marriages

 Supported 16 elderly individuals caring for children by offering psychosocial counseling and essential items like food, salt & soap.

- Currently brick molding is underway to construct an office to increase visibility, accessibility & information sharing on ECM.
- Organized Give Your Seed event to fundraise for ECM & CBCCs activities.
- Launched Ndatukuka Investment fund.
- Selected & oriented 14 pre-school teachers (Alezi).
- •KEYS financed a three-day training workshop which Social Welfare facilitated on ECM issues & CBCCs (MMs).









Learnings since 2019

- Rigor and positive mind-a stimulus for transforming our communities.
- Visionary leadership-a driver of change.
- People view things differently but can be re directed towards true picture.
- Collaborative and inclusive approach fosters broader community participation and innovative solutions
- Community bond is an enabler for KEYS to navigate through complex situations and challenges.

Sustainability Strategy

- Concept of Give Your Seed.
- Share purchase & Re-investment.
- Ndatukuka Investment Fund.
- Legume production.
- Willfully contributing items in kind (money, food, land).
- Office building.

THANK YOU VERY MUCH!

ASANTE SANA!

ZIKOMO KWAMBIRI!